

Ten-X
COMMERCIAL
× MAKE YOUR MARKET

THE ONLY END-TO-END
TRANSACTION PLATFORM FOR
COMMERCIAL REAL ESTATE



THREE TIMES AS FAST, ONLINE PLATFORM BEATS PAPER EVERY TIME

Meet Ten-X Commercial, the only end-to-end, online transaction platform for commercial real estate.

This is the real deal, not “list and click”. We empower buyers, sellers and brokers with data-driven technology and comprehensive marketing tools to expand visibility and decrease time to close.

No cookie-cutters here. Choose solutions that match the unique needs of each property and proprietary marketing support to swiftly identify, match and engage qualified buyers.





VELOCITY

Accelerate outcomes and attain certainty of close, while maximizing value and resources.



CURATION

Leverage powerful data and insights to proactively control the market, not react to it.



EFFICIENCY

Shorten the transaction process, while conserving valuable time and resources.

96% OF DEALS CLOSE
WITHIN 90 DAYS
USING OUR STREAMLINED SOLUTIONS

ACCESS A CRE DATABASE OF
OVER 350,000 INVESTORS
ACTIVE AND READY TO TRADE

ON AVERAGE, PROPERTIES
CLOSE 3X FASTER
ON THE TEN-X PLATFORM

“THE TEN-X PLATFORM ENABLED US TO CLOSE A LARGE NUMBER OF DEALS EFFICIENTLY. IT SUBSTANTIALLY REDUCED OUR STAFF’S TIME AND EFFORT.”

PETER TUBESING
MANAGING DIRECTOR. GRAMERCY PROPERTY TRUST

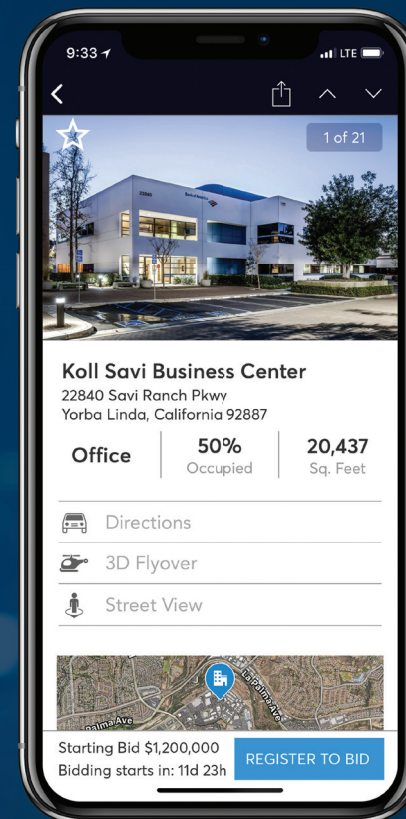
\$175M+ SOLD ON TEN-X

“TEN-X EXPANDED THE UNIVERSE OF BUYERS FOR OUR ASSETS, AND CREATED A COMPETITIVE ENVIRONMENT WHICH DROVE PRICING BEYOND OUR EXPECTATIONS.”

DAVE JOHNSON
PRESIDENT AND CEO
AIMBRIDGE HOSPITALITY

\$200M SOLD ON TEN-X

TRANSACTION SOLUTIONS ON YOUR TERMS



Our customers demand flexibility and we deliver it. Ten-X Commercial offers three transaction solutions. Each is designed to offer the right amount of control and customization needed to meet your objectives and the unique needs of each property.





OFFER SELECT

Seller sets terms for price and timing

Offers special due diligence and financing contingencies

Broker selects buyer after optional shortlist round

IDEAL FOR
**STABILIZED
PROPERTIES WITH
A FLEXIBLE TIMELINE**

NEGOTIATED TRANSACTION



LIVE BID

Classic auction where buyers compete on price

Broker accepts highest bid that exceeds reserve

Non-refundable deposit due on auction day

Close escrow during fixed closing period

IDEAL FOR
**PROPERTIES
REQUIRING A
FAST CLOSING**

ONLINE AUCTION SOLUTIONS



MANAGED BID

Advanced auction produces a shortlist of buyers

Extra diligence performed on shortlisted buyers

Contract review period follows

Seller/broker selects buyer via best and final auction

IDEAL FOR
**PROPERTIES REQUIRING
DEEPER MARKET INTEL
AND A FAST CLOSING**

MATCHES MADE WITH LASER PRECISION

Harness the power of our data-driven marketing engine. We test, iterate, measure and report to ensure peak marketing performance.



IDENTIFY

IT'S ALL IN OUR DATA

Customer investment objectives and property characteristics determine the best buyer pool drawing from proprietary databases of over 350,000 qualified investors.

DATABASES

Ten-X Prospect and
Customer Databases
Crittenden
RCA
REIS
Costar



MATCH

LET THE ALGORITHM
DO THE TALKING

Our proprietary algorithm matches potential buyers with similar buying preferences, interests and portfolio holdings to specific property characteristics.

MATCHING CRITERIA

Bid & Offer History
Buyer Preferences
User & Asset Location
Asset Profile
Saved Asset Searches
Website Views and
Search Behavior



PURSUE

KEEP YOUR PROPERTY
TOP-OF-MIND

We'll tailor a marketing plan using innovative technologies to target, attract and engage qualified buyers via their preferred channels.

ENGAGEMENT TACTICS

Listing Partners
Interactive Content
SEO & SEM
Email, PR & Social
Call Campaigns
Direct Mail



→ CONVERT

WE HAVE CONVERSION
DOWN TO A SCIENCE

To convert prospects into buyers, our integrated marketing experts use the latest strategies and tech to determine the best channels, content types, time-of-day, and vehicles.

CONVERSION TACTICS

CRM Nurturing Campaigns

Marketing Automation

A/B Testing

Custom Landing Pages &
Web Experiences

“TEN-X SAVES ME TIME, MAKES
DEALS HAPPEN FASTER
AND ALLOWS ME TO PROVIDE
A GREATER VARIETY OF
OPTIONS TO MY CLIENTS.”

BARRY SWATSENBARG
SENIOR VICE PRESIDENT
COLLIERS INTERNATIONAL

\$700M+ SOLD ON TEN-X



[TEN-X.COM/COMMERCIAL](https://ten-x.com/commercial)

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